



Have your name and your products on display throughout your delivery area.

Dramatically increase your name recognition and your cash and carry sales.



Protected by Patent # 5,971,273 - Other Patents Pending

Call For More Information : 866-257-9504

Increase Sales And Maximize Name Recognition



In Hospitals



In Airports



Office Building Lobbies



College Campuses



Government Buildings



Large Hotels

Imagine having 24/7 advertising in place in all of these locations all throughout your delivery area promoting your flower shop. There is no need to imagine. You can afford to do it today.

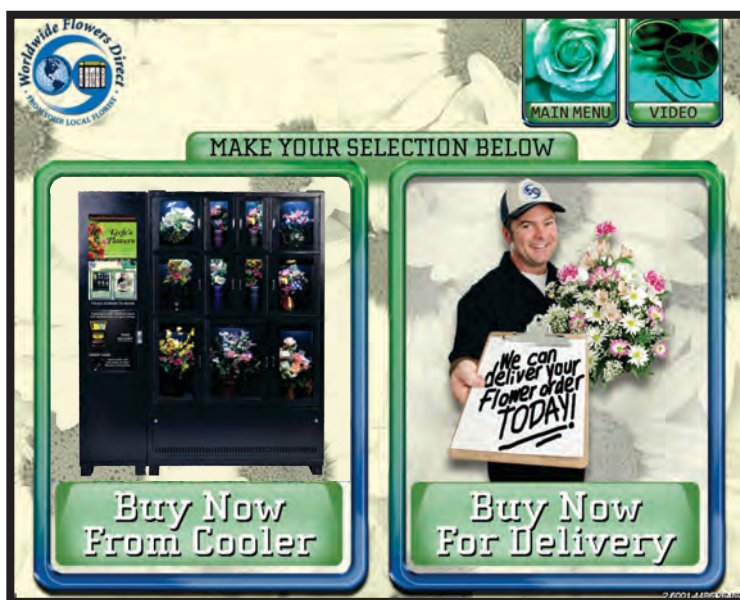
Put yourself in the customers shoes. Would you consider buying flowers if you saw them for sale when you walked into the hospital to visit someone? What about if you saw flowers for sale in the lobby when you were arriving and leaving work every single day? What if you were waiting to greet someone at the airport and saw flowers for sale there? What if you were shopping for that perfect gift for someone at the mall and saw flowers for sale? It's all about the impulse buy and getting your product and your company name in front of the customer to get them thinking about flowers and your shop. You want your shop name to become a household name in your delivery area. Normally that kind of advertising would cost more than most shops could afford. Now you can have that kind of presence in your delivery area with no out of pocket expense.

Not only are your products displayed for all to see but your shop is advertised to the hundreds or thousands that pass by your kiosks every single day. They see your floral kiosk with your company logo, name, address, web site address, and phone number. They also see that the kiosk is showing video commercials of your flower shop and the services that you provide. Of course, they also see all of your beautiful arrangements for sale inside the kiosk. All of this is in front of customers all over your delivery area 24/7! That's powerful advertising!

Customer Experience

Gather Delivery Orders AND Make Cash & Carry Sales At Local Hospitals, Office Buildings, Airports & More !

Kiosk lets you know when sales are made!



26" Touch screen and voice prompts make ordering easy for customers!

Call For More Information: 866-257-9504
Or Visit Us At: www.24HourFlorist.net

How It Works For The Customer

Customers simply use the large 26" touch screen to purchase cash & carry items right out of your kiosks. Customers can pay by cash or credit card. At the completion of the sale the customer is given a printed receipt with an invoice number and your store name and contact information in case they want to contact you about the transaction or to make future purchases.

Some customers may prefer to have flowers delivered. Your kiosks are connected directly to the internet and allow customers to browse hundreds of arrangements for delivery anywhere in the United States or abroad. The customer is even offered the option of being called or e-mailed to confirm delivery of the order. The customers printed receipt contains all of the necessary information for them to contact you to follow up on their delivery order if necessary.

The sales process for customers is incredibly easy. The touch screen interface literally walks customers through the sales process with large touch screen buttons and a pleasant female voice.

Florist Experience

How It Works For The Florist

Your Kiosks are directly connected to the internet so you can see sales as they happen in real time back at your shop using our web based kiosk management system on your computer or cell phone. Not only can you see sales but you can also see how long each and every item has been in each of your kiosks so you can monitor them and make sure all items are fresh and fully stocked.

Item: 3 Carnations Age: 22 H Refresh: N/A Price: \$18.00 Status OK	Item: It's A Boy!!! Sold: 13 Min Refresh: N/A Price: \$25.00 Sold Out	Item: It's A Girl!!! Age: 22 H Refresh: N/A Price: \$25.00 Status OK	Item: Purple Flowers Age: 1 D, 3 H Refresh: N/A Price: \$30.00 Status OK
Item: Dozen Roses Age: 1 D, 3 H Refresh: N/A Price: \$40.00 Status OK	Item: GO LSU!!!! Age: 2 D, 15 H Refresh: N/A Price: \$35.00 May Need Svc	Item: Carnations Age: 1 D, 3 H Refresh: N/A Price: \$10.00 Status OK	Item: 2 Roses Vased Sold: 1 H, 28 Min Refresh: N/A Price: \$15.00 Sold Out
Item: Smiley Face Age: 22 H Refresh: N/A Price: \$25.00 Status OK	Item: Fall Flowers Age: 1 D, 3 H Refresh: N/A Price: \$35.00 Status OK	Item: Sweethearts Age: 1 D, 3 H Refresh: N/A Price: \$35.00 Status OK	Item: 6 Roses Vased Sold: 52 Min Refresh: N/A Price: \$25.00 Sold Out
Item: Single Rose Age: 26 Min Refresh: N/A Price: \$10.00 Sold Out	Item: 3 Roses Age: 22 H Refresh: N/A Price: \$18.00 Status OK	Item: 6 Roses Vased Age: 22 H Refresh: N/A Price: \$25.00 Status OK	Item: Lilies & Roses Age: 22 H Refresh: N/A Price: \$45.00 Status OK

When you need to replace product in one of your kiosks it couldn't be simpler. Using our custom software system you simply create a work order right at your shop indicating what items you want to place/replace in your kiosks. Simply print the work order and give to your arrangers to create the arrangements. Finally the work order and the arrangements are taken by your delivery driver to your kiosks, usually while out delivering other delivery orders. Only the driver you assigned to that particular work order will be able to open the doors indicated on the work order and replace the product. Our unique "card plus pin" keyless security system guarantees this. No physical key is needed to restock your kiosks.

The cash stored inside your kiosks is also secured by a separate "card plus pin" security system insuring your cash is safe until you decide to remove it.

Our fully integrated reporting system allows you to run reports from your shop showing sales at all of your kiosks for any date ranges you choose and even provides valuable statistics on your sales patterns.

Example Sales Report

Kiosk Sales Report 5/1/2018 - 5/12/2018

Inv. #	Date	Description	Terms	Gross
WY3604	05/02/18 1:10 am	Pick Me Up	Cash	\$20.00
WY3605	05/02/18 3:58 am	Boxed Rose	Credit	\$11.00
WY3606	05/02/18 3:54 pm	Pick Me Up	Cash	\$16.00
WY3607	05/02/18 5:28 pm	blue mason jar	Credit	\$35.00
WY3608	05/02/18 6:42 pm	Spring Mix	Credit	\$65.00
WY3609	05/02/18 7:07 pm	Boxed Rose	Credit	\$11.00
WY3610	05/02/18 7:43 pm	Pick Me Up	Credit	\$20.00
WY3611	05/03/18 11:41 am	Pick Me Up	Credit	\$20.00
WY3612	05/03/18 2:38 pm	Rose Bud Vase	Credit	\$20.00
WY3613	05/03/18 5:44 pm	Boxed Rose	Cash	\$11.00
WY3614	05/04/18 7:00 pm	Gerb Bowl	Credit	\$20.00
WY3615	05/05/18 8:03 pm	Fresh Bright Arran	Credit	\$75.00
WY3616	05/05/18 9:31 pm	Bright Smiley Mug	Credit	\$55.00
WY3617	05/06/18 3:20 pm	Sweetheart Roses	Cash	\$55.00
WY3618	05/11/18 1:09 pm	How Sweet It Is	Cash	\$50.00
WY3619	05/11/18 2:48 pm	Pick Me Up	Credit	\$16.00
WY3620	05/11/18 5:58 pm	Pick Me Up	Credit	\$16.00
WY3621	05/11/18 6:33 pm	Fresh Arrangemen	Credit	\$60.00
WY3622	05/11/18 7:07 pm	Winged Beauty	Credit	\$75.00
WY3623	05/11/18 7:09 pm	Wrapped Rose	Cash	\$11.00
WY3624	05/12/18 6:23 am	Dozen Classic Ro	Credit	\$75.00
WY3625	05/12/18 1:57 pm	Tulips	Cash	\$60.00
WY3626	05/12/18 2:00 pm	Wrapped Rose	Credit	\$11.00
WY3627	05/12/18 2:02 pm	Elegance In Flight	Credit	\$90.00
WY3628	05/12/18 2:03 pm	Red Cube	Credit	\$55.00
WY3629	05/12/18 2:26 pm	Smiley Mug	Cash	\$45.00
WY3630	05/12/18 3:29 pm	Fresh Arrangemen	Cash	\$30.00
WY3631	05/12/18 3:40 pm	Fresh Arrangemen	Credit	\$40.00
WY3632	05/12/18 3:51 pm	Fresh Bright Arran	Credit	\$50.00
WY3633	05/12/18 3:52 pm	Fresh Arrangemen	Credit	\$35.00
WY3634	05/12/18 4:07 pm	Fresh Arrangemen	Cash	\$30.00
WY3635	05/12/18 6:17 pm	Pick Me Up	Credit	\$16.00
WY3636	05/12/18 6:19 pm	Wrapped Rose	Credit	\$11.00
WY3637	05/12/18 8:26 pm	Fresh Arrangemen	Credit	\$45.00
WY3638	05/12/18 9:05 pm	Rose Bud Vase	Credit	\$25.00

Average Sale: \$36.57

Average Number of Sales Per Day: 3.18

Total Cash: \$328.00 in 10 transactions

Total Credit: \$952.00 in 25 transactions

Total Vouchers Issued: 1 vouchers worth \$4.00

Total Vouchers Used: 0 vouchers worth \$0.00

Total Gross Sales: \$1280.00

3-4 sales a day per kiosk makes a nice profit.

Even if your average sale per item is only \$25 and you only average 3 sales per day 7 days per week that is an average gross of \$2,281 per month. This will cover all of your kiosk, inventory and location costs and still return a profit of over \$650 per month for each of your kiosks. At this minimum sales level you will be getting free advertising everywhere your kiosks are located and a nice profit to boot.

If you are able to get 5 sales per day average at \$25 per sale then your gross jumps to \$3,802/month per kiosk. After paying for all of your expenses you would have a net profit per kiosk of over \$1,800 per month and free advertising at every kiosk location!

To maximize your sales, remember the key is location, location, location. High traffic locations will always generate the most sales. Also, don't forget to advertise. Let your customers know they can get flowers conveniently at your kiosk locations 24/7.

****C**alculations are based on a \$25 average retail price per item sold with average cost of goods of \$6.25 per item sold. Kiosk location rent is assumed at \$350/month and kiosk costs are assumed to be \$700 per month. (Costs may vary, consult your sales rep.)

How You Get Your Money

- **A**s we mentioned, your cash taken at the kiosk is stored inside the unit until you remove it. The unit can hold hundreds of bills so the choice is yours how often you want to empty it. You can see how much cash is in any of your kiosks at any time in real time from your shop by using our web based kiosk management system.
- **Y**our kiosks will all be using your current credit card merchant account to process your credit card transactions. Therefore you will get those funds as you do your current credit card transactions.
- **W**hen you receive an order for delivery from another florist and you confirm that you have completed the delivery, you will be paid electronically for that delivery on or before the 7th of the following month.

Kiosk lets YOU know when sales are made!



26" Touch Screen and voice prompts make ordering easy for customers!

Tips On How To Get The Most Out Of Your Kiosks

- **O**ne great way to use your kiosks is for that customer that calls your shop right at closing time and is looking for that last minute item. You can simply direct them to your nearest kiosk and they can help themselves after hours!
- **O**f course, you should always have an after hours message for customers who call your shop after you close. Let them know on this message where all of your kiosks are located so you won't miss a single sale!
- **I**f you advertise in print mediums you should include the locations of your kiosks there as well promoting your unique 24/7 availability of product.
- **I**f you are the first in your area to have kiosks then send a note to your local TV and radio stations as well as local newspapers. You will be surprised to find that being the first to have flower kiosks in your area is news and you will get lots of free press to promote your unique offering.

- **L**ocating a kiosk in a the lobby of a large office building is a great opportunity. Be sure to locate the kiosk near the main entrance so that everyone entering and leaving the building will pass your kiosk.
- **I**f you put a kiosk in a shopping mall be sure to provide something for shoppers to carry their purchase around in. A water proof bag with a vase holding bottom would be ideal. Simply fold the bag up and put it in the kiosk with the arrangement.
- **B**e creative and strike a deal with a jewelry or gift store near your kiosk. One example of a deal would be if a customer buys at least \$XX worth of jewelry or gifts the store will spring for the flowers. The store can simply give the customer a voucher worth \$XX in free flowers from your kiosk or your shop. This would be a great promotion for the jewelry store to advertize and get more customers for themselves as well. We can show you how you can set this up with a jewelry store or any other type of store using our coupon or voucher system.
- **K**eeep a variety of price points in your cooler so that you can attract customers from all price ranges. Learn from what you sell and tailor your kiosk inventory to what sells best at each kiosk location.
- **I**f you put your kiosks in a hospital be sure to check out all the major hospital entrances and try to get located at the busiest entrances. If there is more than one busy entrance consider putting in more than one kiosk. If you cannot put in more than one kiosk then see if the hospital will let you put up a sign at the other entrances showing where the fresh flower kiosk is located.
- **E**ven though the prices of all of your cash and carry items are listed on the 26" touch screen, most customers find it much more convenient to see the prices on the actual items themselves. Be sure that all of the items you place in your kiosks have easy to read price tags on them that can be seen through the glass. Our experience show this greatly increases sales.
- **A**lways keep your cooler stocked full of fresh product. You will turn customers off quickly if you leave sold item compartments empty or if you fail to remove items that have not sold on a timely basis. At minimum you should service your kiosk every other day.
- **T**rain your delivery drivers to clean in and around your kiosks when they are replacing items. Clean glass and touch screen will keep the kiosk looking it's best. This keeps the kiosks and your items inside looking good.
- **P**romote your kiosk. Send a press release to the local radio, TV and any newspapers about your new kiosk. You will be surprised that you may get a short story done about your unique flower vending kiosk.
- **D**on't forget that aside from all the extra sales you will make directly from your kiosks you will also be advertising your business as well. Our current kiosk users tell us that they are getting wedding business, funeral business and lots more direct phone orders from customers who see their kiosks all over town.

Want to learn more?

For more information visit our web site at: www.24HourFlorist.net

Or give us a call at: 866-257-9504



24 Hour Florist, Inc.
577 Oak Villa Blvd
Baton Rouge, LA 70815
Info@24HourFlorist.net